

808Talk Spreads Aloha To The World Through Podcasting

Information about life, culture, attractions and the people of Hawaii are the focus of the every growing popular podcast called 808Talk (<http://www.808Talk.com>). Using iPod's and mp3 devices as the means of spreading aloha, 808Talk has combined technology and innovation to the promotion of tourism and island life in Hawaii.

Honolulu, HI (PRWEB) November 7, 2005 -- 808Talk.com, which is now into month seven of podcasting, has quickly become recognized and heard throughout Hawaii and around the world. Vernon Brown, the creator of 808Talk, wanted to start a podcast from Hawaii so he and co-host Jim Plummer could sit down and discuss the wonderful experiences they have encountered since moving to such a beautiful place. Both, who are mainland natives, have lived in Hawaii for 10 years and decided to start and produce their own podcast to be able to discuss the place they have grown to love and call home. Their weekly show consists of news discussions, random island chit chat and a regular feature of local musicians who are using 808Talk as a method of getting noticed. Vernon says "being able to podcast from the most beautiful place on earth is the least I can do to share and promote the Aloha Spirit that makes Hawaii the wonderful place that it is."

After only 24 shows the listener base has grown to a steady subscriber following of over 23,000 people from all parts of the world. "808Talk is truly helping in spreading the Aloha of Hawaii and is a much needed information delivery method for those who are looking to travel to Hawaii or those who are former Hawaii resident's and miss the place they once called home," said Vernon, when asked how he felt the progress of the podcast show was going. The mission and focus of 808Talk seems to truly be reaching the goal's they have set for their show. In the long run the contribution's of aloha by 808Talk have a positive end result of increased awareness of all things Hawaii.

The 808Talk podcast is available via Apple iTunes and various other podcatchers and RSS readers. Now you too can listen in on some island talk right from the comfort of your own home and experience a little Aloha!

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